



Sustainable Investment for the Decade of Action 20-22 April 2020

The main **objective** of the SDG Investment Fair is to facilitate direct interaction among governments of developing countries, the private sector and multilateral agencies and create opportunities for mobilizing private investment for the SDGs. It will address ways to better channel investment to countries and sectors where they are most needed and to enhance investment's impact on sustainable development.

For more info and to register: <http://bit.ly/2020SDGIFair>

The 2020 SDGI Fair will provide a dynamic platform to:

- Create space for direct **interaction between countries and investors**, for example through presentation of investment plans and projects by governments;
- Discuss critical **policies and regulations** that shape an attractive environment for SDG investment;
- Facilitate **peer learning** among countries on specific actions to mobilize investments;
- Launch **partnerships** that will facilitate investment into key sustainable development sectors.

SESSIONS AT THE FAIR

Country presentations

Countries will present their investment projects to investors in a moderated session. The sessions will build on the country investment workshops that have taken place during the preceding months.

Policy spotlights

These constitute moderated discussions on a specific issue pertaining to SDG-related investments with 4-5 speakers and a strong focus on direct interaction with the audience.

Café conversations

Café conversations will have a flexible format with the focus on arriving at solutions to existing challenges pertaining to scaling and channeling impactful investment. There will be a series of small group discussions, each led by an individual moderator or expert, which will allow for more in-depth, detailed discussion and problem solving.

Discussions will be aligned with the work undertaken by the recently established **Global Investors for Sustainable Development (GISD) Alliance**.

The event will be organized by the Financing for Sustainable Office (FSDO)/Department of Economic and Social Affairs (DESA) in collaboration with the Global Impact Investing Network, Global Compact, the International Chamber of Commerce, PRI, Sida, UNCDF, UNCTAD, UNDP, and the World Bank Group.

PARTICIPANTS

- Ministers of finance, foreign affairs and development cooperation
- Senior government officials
- Private sector representatives from across the world (including GISD Alliance members)
- Senior officials and experts from the UN system, including the major institutional stakeholders of the FfD process
- International and regional financial, trade and development institutions, including development banks
- Experts from think tanks, foundations and academia

HOW IS THIS RELATED TO THE FfD FORUM?

All FfD Forum participants are invited to attend the Fair. Those interested in attending the Fair only are invited to register on our website.

CONTACT

Email sdgifair@un.org

To learn more and register, please visit bit.ly/2020SDGIFair