

The 2021

SDG Investment fair

COVID-19 and beyond:

Building forward by scaling long-term investment for sustainable development

13-14 April 2021

Private finance and investment remain of central importance for the implementation of the 2030 Agenda, including the **17 Sustainable Development Goals (SDGs)**. The outbreak of the **COVID-19 pandemic** has created additional challenges to scaling up private investment. The SDG Investment Fair supports direct informal interaction among representatives of governments of developing countries, the private sector and financial intermediaries with a view of **accelerating the mobilization of investment for the SDGs**.

For more info and to register: bit.ly/2021SDGIFair

The 2021 SDG Investment Fair will be held virtually over two days.

Objectives

- ▶▶ Facilitate direct **interaction between countries and investors**
- ▶▶ Discuss critical **policies and regulations** that shape an attractive environment for SDG investment
- ▶▶ Provide **space for discussion** with representatives of the Global Investors for Sustainable Development (GISD) Alliance on its work and deliverables.

Sessions of the Fair

▶ Country Presentations

A regionally diverse group of countries will be invited to present investment plans and projects and engage in a moderated discussion with investors on the implementation.

▶ Policy Spotlights

Moderated sessions will address critical policy and regulatory issues relating to the mobilization of long-term private finance for sustainable development.

Participants

- ▶ Ministers of finance, foreign affairs and development cooperation and other senior government officials
- ▶ Private sector representatives from across the world (including GISD Alliance members)
- ▶ Senior officials and experts from the UN system, including the major institutional stakeholders of the FfD process
- ▶ International and regional financial, trade and development institutions, including development banks
- ▶ Experts from think tanks, foundations and academia

CONTACT

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To learn more about financing the Sustainable Development Goals, visit www.un.org/development/desa/financing