



SDG Investment_{fair}

Facilitating private investment for SDG impact

The SDG Investment Fair connects private investment to projects that support sustainable development in developing countries through live presentations to multiple investors and stakeholders, one-on-one matchmaking, online investor exchanges, knowledge sharing, and capacity building.

The Fair aims to help participating countries access investment for important national projects and build relationships that will increase their capacity to attract investment.

HOW IT WORKS

- ▶ Countries present investment projects at events held throughout the year
- ▶ Investors, financial institutions, and development banks seeking investment opportunities attend the events
- ▶ Participating countries enter their projects into the SDG Investor Platform for investors to consider
- ▶ Countries engage in follow-up meetings with investors

WHY SHOULD WE PARTICIPATE?

- ▶ UN-DESA assists countries through the process: selecting projects, refining presentations, facilitating investor meetings, and following up with investor requests
- ▶ The Global Investors for Sustainable Development Alliance will play an active role in advising participants and prospecting investment opportunities

HOW TO PARTICIPATE

- ▶ Places are limited, so interested countries are encouraged to contact UN-DESA soon
- ▶ Interested countries should identify projects that would appeal to institutional and infrastructure investors. Sustainable infrastructure projects currently investment ready with high SDG impact are particularly sought after

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www.un.org/development/desa/financing/sdgifair