

The 2021



COVID-19 and beyond:

Building forward by scaling long-term investment for sustainable development

13-14 April 2021

Country presentation session: Kenya and Jamaica

13 April 2021, 9:00-10:30 am EDT

Concept Note

Introduction

The SDG Investment (SDGI) Fair is an annual platform that facilitates direct interaction between governments of developing countries, the private sector, and multilateral agencies to scale up investment in sustainable development. The theme for the 2021 SDGI Fair, to be held virtually on 13 and 14 April, is “COVID-19 and beyond: Building forward by scaling long-term investment for sustainable development”.

Many developing countries are facing a huge gap in investments to meet their SDGs targets. While some areas require public investments, there is a clear need to mobilize additional private investment for sustainable development. A key challenge, however, is the identification of specific investment opportunities that advance the achievement of the SDGs.

At the 2021 SDGI Fair, Ghana, Jamaica, Kenya and Pakistan will present portfolios with concrete sustainable development projects for private sector investment. The country presentations will offer a space for direct interactions between government representatives and prospective investors on the project portfolios. The presentations will serve a starting point for collaborations, with a view to establishing lasting and impactful partnerships. Presentations will be made by senior government officials and technical experts. Following this, there will be an interactive discussion among the countries and representatives from the investor community.

Panel composition

Moderator: Mr. Joaquin Jugo, Head of Public Solutions, Citigroup

Kenya

1. Dr. Julius Muia, Permanent Secretary, Ministry of Finance, Kenya
2. Mr. Christopher Kirigua, Director General, PPP Unit Treasury, Kenya
3. Dr. Stephen Jackson, UN Resident Coordinator, Kenya

Jamaica

1. Dr. Hon. Nigel Clarke, Minister of Finance and Public Service
2. Dr. Eric Deans, CEO, Jamaica Special Economic Zones Authority
3. Ms. Diane Edwards, President, Jamaica Promotions Cooperation
4. Mr. Glaister Cunningham, Vice President, Investment and Performance Monitoring, National Water Commission

General structure

- The session will be divided into two 45 minutes slots for each country.
- The country presentations will start with introductory remarks from the moderator.
- Each country will make a presentation of their portfolio for 20 minutes.

- This will be followed by an interactive discussion with investors and the wider audience, which will be facilitated by the moderator (25 minutes).
- The session will be wrapped up with closing remarks by a country representative or moderator.

Linkage with UNDP SDG Investor Platform

UNDP and GISD will launch the SDG Investor Platform, a data driven set of tools designed to help investors direct capital to the achievement of the SDGs. The platform will enable investors to identify on sustainable development investment opportunities in developing countries, produce data and insights needed to increase financial flows into SDGs, and foster matchmaking and collaborations to realize investments in SDGs.

Investment projects from the four countries participating in the Fair, Kenya, Jamaica, Pakistan and Ghana will serve as pilots and will be uploaded to the platform. There will be a separate side event for this launch on Wednesday 14 April, 7:30-8:45 am EDT. To attend this launch, please register here: https://us02web.zoom.us/webinar/register/WN_K75X5dsaQvCgn_tbE8XvoA