



23-25 April 2024

## Logistical briefing note for in-person attendance

Thank you for participating in the April 2024 SDG Investment Fair, which will be held on April 23-25. Different Fair sessions will take place across three separate locations:

### **United Nations Headquarters, Visitors Entrance**

First Avenue at 46<sup>th</sup> Street  
New York

### **Ford Foundation Center for Social Justice**

320 E 43rd St  
New York

### **Türkevi Center**

821 United Nations Plaza  
New York

### **⚠ Important Information:**

**Any person not previously registered will not receive an Event Ticket and will not be able to attend the SDG Investment Fair in person.** The name on your Event Ticket must match the name on a government-issued photo ID in order to gain access to the venue. **All guests must bring a government-issued photo ID.**

Most sessions will be livestreamed through the [UN Web TV](#).

For LIVE virtual participation see page 7 for instructions.

Please find below a summary of the details for the different sessions and the **available timeslots for picking up your Event Ticket**:

| Date                | Session   | Time          | Venue                                     | <a href="#">Pick-up time Event Ticket</a> |
|---------------------|---|---------------|---|---|
| Tuesday, 23 April   | Opening Ceremony  | 13:15-13:30   | Trusteeship Council Chamber, UNHQ         | 12:30 – 13:00                             |
|                     | High-level Opening Panel  | 13:30-14:30   | Trusteeship Council Chamber, UNHQ         |   |
|                     | Investing in sustainable development through sovereign SDG bonds and reception  | 16:30-18:00   | Conference Room 8, UNHQ                   | 15:45 – 16:15                             |
| Wednesday, 24 April | Moving from “Alignment” to “Contribution”: How the Private Sector and Regulators are Innovating for Real-world Impact   | 15:00-16:30   | Ford Foundation Center for Social Justice | 14:30 – 15:00                             |
|                     | Investor Roundtable: Transport and Logistics  | 16:45-17:30   | Ford Foundation Center for Social Justice | 16:30 – 16:45                             |
| Thursday, 25 April  | Using INFFs to Crowd in Private SDG Investment  | 8:30-9:45     | Ford Foundation Center for Social Justice | 8:15 – 8:30                               |
|                     | <b>THIS EVENT IS BY INVITATION ONLY</b>   |               |   |   |
|                     | Investor Roundtable: Social Infrastructure  | 15:00-15:30   | Ford Foundation Center for Social Justice | 14:30 – 15:00                             |
|                     | Presentation of the 2023 UNCTAD World Investment Report and Investor Roundtable: Clean Energy & Agroenergy  | 15:45-16:25   | Ford Foundation Center for Social Justice | 15:30 – 15:45                             |
|                     | Unlocking Private Capital for SDG-Aligned Investment Opportunities in the Global South: A Focus on SIDS and LLDCs Advancement (Co-Hosted by The Government of Türkiye and The Government of Azerbaijan) and closing reception | 16:30 – 19:30 | Türkevi Center                            |   |

## FOR IN-PERSON ATTENDANCE AT THE UN HEADQUARTERS

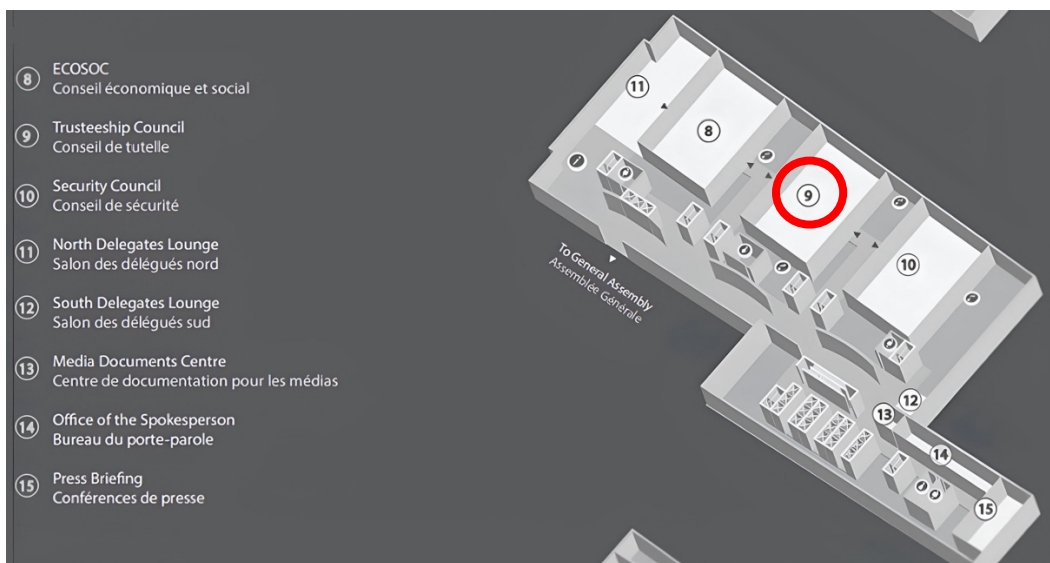
### Access to UN Headquarters

On Tuesday, non-UN guests will need a Special Event Ticket in order to access the building. **A UN staff member will be handing out passes to registered participants in front of the Visitors Entrance of the UN HQ on First Avenue at 46<sup>th</sup> Street**, within the indicated hours.

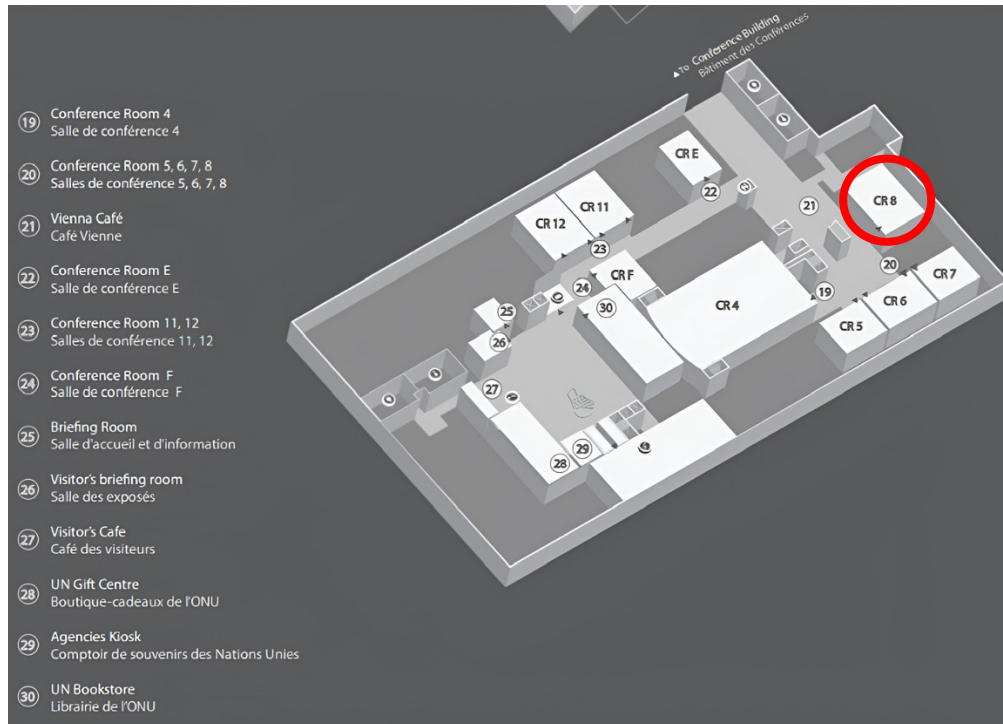
Please ensure you arrive within the specified timeslots (as indicated in the column 'Pick up time **Event Ticket**' in the table above) to collect your pass and allow yourself ample time to proceed through airport-style security screening. **All guests must bring a government-issued photo ID.**

Staff members will be available to guide you from the Visitors Entrance to the Trusteeship Council Chamber and the Conference Room 8. In addition, please find below directions to these rooms from the Visitors Entrance (First Avenue at 46<sup>th</sup> Street) followed by maps of the relevant floors:

- **Trusteeship Council Chamber:** After passing through security screening, enter the building on the right and continue straight through until the end. On your left, you will see turnstiles and elevators behind the turnstiles. Pass through the turnstiles and use these elevators to take you to Floor 3. On Floor 3, take the first left and the entrance to the Trusteeship Council will be on your right.



- **Conference Room 8:** After passing through security screening, enter the building on the right and continue straight through until the end. On your left, you will see turnstiles and elevators behind the turnstiles. Pass through the turnstiles and use these elevators to take you down to Floor 1B. After exiting the elevator, walk straight towards the Vienna Café. You will find the entrance to Conference Room 8 (marked as CR 8 in the map below) on the left of the Vienna Café.



It is kindly requested that non-UN guests ensure the safekeeping of their Special Event Ticket throughout the duration of the first day of the SDG Investment Fair to prevent any misplacement. If you require any assistance while on the UN premises, feel free to approach the Security Officers stationed throughout the area. Please also note that attendees are requested to vacate the UN premises upon completion of the session they have registered for.

## FOR IN-PERSON ATTENDANCE AT THE FORD FOUNDATION CENTER FOR SOCIAL JUSTICE

### Visitor Arrival

Where to enter: Please, use the main entrance at **320 East 43rd Street**, between Tudor City Place and Second Avenue.

What to bring: Government – issued Photo ID with a name that matches the name on your registration.

### Registration Policies

#### Registering Attendees

- Dedicated staff will provide printed badges for all attendees registered for the event. Attendees must have a badge with them at all times to ensure access to the designated event spaces. Please note that the badge received upon registration is **valid only for the day of registration**. If you are attending multiple days, you will need to register separately for each day to receive a valid badge for that specific day.

- A dedicated registration area, complete with tents and desks, will be set up outside the entrance area to facilitate a smooth check-in process.

### **Accessibility**

The building exceeds accessibility standards. The building is wheelchair-accessible, as are all event spaces. Please, let us know if you require any special accommodation.

### **All-gender restrooms**

Visitors are guaranteed safe access to restrooms, regardless of their gender identity and/or expression. Event attendees are welcome to use the single-occupancy, all-gender restrooms located on the eleventh floor and Level B.

### **Animal access**

Guide dogs and service animals are permitted at the Ford Foundation Center for Social Justice. Other animals are not permitted.

### **Smoking**

The Ford Foundation Center for Social Justice is a non-smoking facility. Smoking is not permitted inside the building or near any of the building entrances.

### **Guest Wi-Fi Information**

Network: FordGuest  
Username: [guest@fordfoundation.org](mailto:guest@fordfoundation.org)  
Password: equality

### **Communications and Media**

We encourage you to post on social media using our SDGI Fair backdrop. If you need more information or have any questions, please contact Li Zhang ([zhang82@un.org](mailto:zhang82@un.org)) or Karen Newman ([knewman2014@gmail.com](mailto:knewman2014@gmail.com)).

Please use the following Hashtags: **#Fin4Dev #SDGIFAIR #FinancingOurFuture**

### **Additional Information**

We kindly request that all attendees put their mobile phones on silent mode and avoid loud side conversations during the roundtable discussions to maintain a focused and respectful environment.

# FOR IN-PERSON ATTENDANCE AT THE TÜRKEVİ CENTER

Guests will need to be pre-registered and to bring a **government-issued photo ID** in order to access the building, located at 821 United Nations Plaza. No Event Ticket is required for this session.



## FOR VIRTUAL PARTICIPATION

**Tuesday sessions** will be livestreamed through the [UN Web TV](#).

- The “Opening Panel” will be livestreamed at this [link](#)
- The “Investing in sustainable development through sovereign SDG bonds” session will be livestreamed at this [link](#).

**Wednesday and Thursday afternoon sessions:**

Please click the link below to join:

<https://zoom.us/j/96374426739>

Passcode: SDGIFAIR24

**All panelists should ensure that their microphones are muted when not speaking.** Additionally, participants should be responsible for their own connectivity and utilize the most optimal method of connection, which is a video communication ready device (such as a laptop or computer) on a wired network connection.

## CONTACT INFORMATION

|   |   |
|---|---|
| For picking up UN Special Event Ticket and entering the UN                        | <p><b>Maria Caterina Migliorero</b><br/>+1 (347) 420-9007<br/><a href="mailto:mariacaterina.migliorero@un.org">mariacaterina.migliorero@un.org</a></p> <p><b>Nicolò Capomacchia</b><br/>+1 (347) 880-1852<br/><a href="mailto:nicolo.capomacchia@un.org">nicolo.capomacchia@un.org</a></p>  |
| For technical questions on virtual participation                                  | <p><b>Derek Leach</b><br/><a href="mailto:derek.leach@un.org">derek.leach@un.org</a></p>  |
| UN Foundation contact for events at the Ford Foundation Center for Social Justice | <p><b>Moses Ruharo</b><br/>+1 (202) 341-1838<br/><a href="mailto:mruharo@unfoundation.org">mruharo@unfoundation.org</a></p>   |
| Media contacts (interviews available upon request)                                | <p><i>UN Department of Economic and Social Affairs</i></p> <p><b>Li Zhang</b><br/><a href="mailto:zhang82@un.org">zhang82@un.org</a></p> <p><b>Karen Newman</b><br/><a href="mailto:knewman2014@gmail.com">knewman2014@gmail.com</a></p> <p><i>UN Department of Global Communications</i></p> <p><b>Sharon Birch</b><br/><a href="mailto:birchs@un.org">birchs@un.org</a></p> |