

Value proposition for private investors

- » Connect with government representatives, development finance institutions, and fellow impact investors to build partnerships and collaborate on solution-driven investment ventures that deliver profitability and long-term SDG impact.
- » Gain access to promising, high-impact projects and benefit from dedicated investor outreach meetings, providing a competitive edge in seizing global opportunities.
- » Participate in high-level discussions on market reforms, innovative financing, and risk management strategies to empower investment decisions and navigate emerging and frontier markets effectively.



Find out more



"The SDG investment Fair helps facilitate bold and accountable actions from the private sector to build an effective SDG investment ecosystem and close the financing gaps."

Amina J. Mohammed

Deputy Secretary-General of the United Nations



**A Global Platform for Scaling
SDG Investments and
Showcasing Solutions to
Finance the 2030 Agenda**

**The next Fair will take place in Sevilla,
Spain, from June 30 to July 3, 2025**



The Fair in numbers

9

SDG Investment Fairs held since 2018.

+66

Billion USD worth of project investments.

25

Countries showcasing investments to date.

~5k

Key actors engaged in the SDG financing network.

What is the SDG Investment Fair?

- » Launched in 2018 and hosted by the United Nations Department of Economic and Social Affairs, the Fair is a dynamic platform to foster investment in the SDGs.
- » Through investment roundtables and capacity building, the Fair accelerates partnerships and transfers know-how of good market practices.
- » The Fair connects investors, governments, development finance institutions and other project champions throughout the ecosystem to advance SDG-aligned investment projects.

Benefits for participating countries

- » Gain a higher understanding of innovative financing methods and risk mitigation strategies to advance more bankable SDG project pipelines.
- » Mentoring and tailored technical advice to enhance investment readiness and engagement plans.
- » A new arena to showcase investment initiatives and opportunities to a diverse range of potential investors, increasing visibility and interest as SDG investment destinations.

