



CONCEPT NOTE

Scaling SDG Investment in Emerging Markets through Impactful Blended Capital Strategies

Side Event at the Third Session of the Preparatory Committee for the
Fourth International Conference on Financing for Development (FFD4)

Thursday, 13 February 2025

11:30 am – 1:00 pm

United Nations Headquarters, Conference Room 6, New York

This side event, led by Convergence Blended Finance with observations from The Gates Foundation as a project funder, will inform policy discussions on accelerating SDG investment, particularly in developing countries through private capital mobilization. Key stakeholders, including actors from developing countries, private investors, and philanthropic foundations, will discuss effective approaches to increase private investment for the SDGs. Convergence will present an ongoing consultation process with developing countries and stakeholders to identify optimal blended finance models aligned with mobilization objectives in the Zero Draft.

Discussions will focus on policy and institutional reforms needed at global, regional, and national levels to improve current practices, and how these can be integrated into the FfD4. The consultation will also shape an initiative to build alignment around a private investment action plan, promoting around 10 to 12 mobilization models that can scale up and inspire commitments from development finance actors. Convergence will also outline upcoming knowledge-building and consultation sessions from February through June, on the road to Seville. This will include recommendations and lessons learned to standardize approaches and enhance transparency.

Key Speakers: Experts from Convergence, Gates Foundation, Global Affairs Canada, UN DESA, Danish Ministry of Foreign Affairs, Investec(tbc), Ethiopia(tbc), Egypt(tbc) and leading multilateral development finance institutions.

Key Agenda

- Key recommendations in FfD4 Zero Draft Outcome Document on Private Investment
- Overview of the “Scale Private Investment Mobilization” Project



- Unpacking key issues and insights on Blended Finance for the Road to Seville: Trends, Success Stories & big ideas to scale capital
- Country Perspectives on the initiatives and challenges on the ground to scale Blended Finance
- Institutional Investors & DFI' s perspectives on Conditions for Good Practices
- Q&A – Open Discussion

Recommended participants

- Member State representatives and delegates, especially from developing countries
- Development finance institutions, public development banks, family offices, and foundations that are active in emerging markets or advocating for more effective development financing to meet the SDGs.
- Private investors seeking to deploy impactful SDG investment vehicles at scale through blended finance solutions.