

BRIEFING ON THE FFD4 INTERNATIONAL BUSINESS FORUM

5 May 2025



FFD4 BUSINESS STEERING COMMITTEE: MEMBERS

- The FFD4 Business Steering Committee has been established to coordinate the private sector contribution to FFD4. For the first time in the history of the FFD process, it brings together major business organizations and initiatives under one umbrella:



THE FFD4 INTERNATIONAL BUSINESS FORUM

- The **International Business Forum** will be held alongside FFD4 on **30 June – 03 July 2025** in Sevilla, Spain.
- Organized by the FFD4 Business Steering Committee, it will bring together Heads of State, Ministers, CEOs, and prominent global business leaders to **drive solutions that unlock private finance and investments for sustainable development.**

- **Focus areas:**

Action Areas	Policy Issues
Mobilization of private finance & investments for sustainable development	Regulation, Blended Finance
Levelling the playing field for private investment in developing countries	Blended Finance, Trade and Supply Chains, Credit Rating Agencies, Data
Maximizing impact of private finance & investments	Sustainable Finance, Technology and Artificial Intelligence, Impact Valuation
Financial Inclusion	SME Finance, Community-led Banking, Trade Finance
Sectors	
Infrastructure	Sustainable Food and Water
Transition Finance	Energy Security
FinTech	Technology

WHY ATTEND THE INTERNATIONAL BUSINESS FORUM?



Connect with key public and private sector leaders



Drive investment and partnerships through networking



**Influence global policy discussion on finance and investment
for sustainable development**



**Gain insights into innovative instruments and regulatory frameworks
shaping development finance**



**Discover specific investment opportunities in developing economies in
infrastructure, energy, climate, food, water and technology**



Announce initiatives as part of the Sevilla Platform for Action

CONFIRMED SPEAKERS INCLUDE:



António Guterres
Secretary-General
United Nations



Pedro Sánchez
Prime Minister
Spain



John Denton
Secretary-General
International
Chamber of
Commerce



José Viñals
Group Chairman
Standard
Chartered



Shinta Kamdani
CEO
Sintesa Group



Sim Tshabalala
CEO
Standard Bank



Rebeca Grynspan
Secretary-General
UNCTAD



Erik Thedéen
Chair
Basel Committee



Rich Lesser
Global Chair
Boston Consulting
Group



Ilan Goldfajn
President
IADB



Mark Suzman
CEO
Gates Foundation



Helena Viñes Fiestas
Chair
EU Platform on
Sustainable Finance



Shu Gu
Chairman
Agricultural Bank of
China



Juan Carlos Mora
CEO
Bancolombia



Joan Larrea
CEO
Convergence



James Mwangi
CEO
Equity Bank



Robin Hodess
CEO
Global Reporting
Initiative



Marc-André Blanchard
Executive Vice-President
and Head of CDPQ
Global

MANY MORE TO BE ANNOUNCED

FFD4 INTERNATIONAL BUSINESS FORUM DRAFT PROGRAMME

LEADERSHIP SUMMIT

INVESTOR ROUNDTABLE

POLICY DIALOGUE

INNOVATIONS & BEST PRACTICES

DAY 1 – JUNE 30: *LEADERSHIP SUMMIT*

15:30

LEADERSHIP SUMMIT

16:30

LEADERSHIP SUMMIT

17:30

Making blended finance work

FFD4 INTERNATIONAL BUSINESS FORUM DRAFT PROGRAMME

DAY 2 - JULY 1: *TRANSFORMING THE INVESTMENT ECOSYSTEM*

08:30	Future of Development Finance and the Role of the Private Sector		Incentivizing long-term investment by institutional investors
09:00			
10:00	Financial regulation in a changing environment	The Role of Banking in Financing Inclusive Economies	Mobilising Pension Funds in Partnership with MDBs to co-finance the SDGs
11:00			
12:00	Catalytic equity as a tool to unlock investment in EMDE	Investing in energy transition	Accelerating EMDE Investment: The Role of Credit Ratings
13:00			
14:00	Revitalizing trade finance and global supply chains		Solutions for managing currency risks
15:00			
16:00	Enabling the Transition: Global and Interoperable Sustainable Finance Policy	Risk Sharing and Credit Enhancement Mechanisms	High-level Exchange between Multilateral Development Banks and Private Sector Leaders
17:00			
18:00	RECEPTION		
19:00			

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DAY 3 - JULY 2: *IMPACT-DRIVEN BUSINESS MODELS AND INNOVATIONS*

08:30	Community-led and local banking: Unlocking local resources for Sustainable Development		Impact Investing: From Pioneering Innovations to Scalable Solutions
09:00			
10:00	Scaling up SME finance		Innovative Debt Instruments
11:00			
12:00	Impact management standards: when innovation meets interoperability		Unlocking Financial Inclusion in Emerging Markets
14:00	Asian Leadership in Sustainable Investment: Accelerating Blended and Innovative Finance in Asia	Missing Middle Opportunity in Developing Countries	Impact Valuation: Beyond the Financial Bottom Line
15:00			
16:00	Investing in sustainable food and water management	The role of GEMs statistics in supporting investments to EMDEs	Driving impact through Gender and Child-Lens Investing
17:00			
18:00	CLOSED DOOR SESSIONS		
19:00			

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DAY 4 - JULY 3: *DATA, TECHNOLOGY AND DIGITAL TRANSFORMATION*

09:00	AI for SDGs: Catalyzing Private Sector Engagement and Investment	
10:00	Data-driven Approaches to Achieving Development	Investing in technology
11:00		
12:00	CLOSING CEREMONY	
13:00		

REGISTRATION IS NOW OPEN

- If your organizations has Special Accreditation individuals can register by **16 May 2025**. The maximum size of delegation for accredited organizations is 10 individuals.
- If your organization does not have Special Accreditation, individuals are invited to [submit an Expression of Interest using this form](#) by **9 May 2025**. DESA will review the list and invite approved individuals to register.

Registration (for Accredited Organizations)



Expression of Interest form (for non-accredited)



Have questions? Reach out to us at: desa-ffd4-business@un.org